

Quality and Product Safety Policy



Responsibility and Objective

The production units within the Horst Brandstaetter Group are manufacturers of products of the PLAYMOBIL system toy and the high-quality planters of the LECHUZA brand. Quality and safety are top priorities for all our products. The aim is to offer our customers the best possible quality and to guarantee a long-lasting and safe product.

The highest quality and strictest toy safety requirements are our standard when it comes to design, development, procurement, production and customer service. Our quality management system considers all relevant processes within the company in order to meet this high demand.

Self-evidently we select the raw materials that we use diligently and maintain continuous testing in authorized and independent test laboratories to adhere to all requirements. All purchased parts and also our final products are tested regularly regarding compliance and conformance to relevant global safety and quality standards. Therefore it is essential to choose our suppliers carefully and to include these together with their sub-contractors in our quality concept.

To be able to perform their tasks responsibly and in compliance to this Quality and Product Safety Policy, all employees are actively involved in monitoring and enhancing all quality and product safety relevant processes.

Continuous Improvement

Our main objective is to continuously improve all quality relevant processes. All necessary measures and their implementation is monitored regularly and verified for their effectiveness. Our Quality Committee (Team) is responsible for controlling these processes and for defining future actions.

Corporate Management and all relevant employees endorse this Quality and Product Safety Policy. They are committed to actively taking part in applying these principles with the objective to achieve an ongoing and continuous improvement.

We work together to ensure that our remarkable products always exhibit the highest quality and product safety at all times.

October 2025

René Feser
Executive Board

Bahri Kurter
Executive Board

Matthias Fauser
Executive Board